

Sponsored by Art Guild of Pacifica

2010 Pacifica Open Walls / Open Studios

Saturday & Sunday, December 4-5 & 11-12, with opening reception Friday, Dec 3

Event	Art Guild of Pacifica's 6th annual art sale & open studios / 2 weekends in December 2010. Artwork in all 3 galleries is displayed as individual artist mini-shows. Sculpture, fine craft, jewelry & 2-D artwork in Main Gallery. Artwork on walls in East & West Galleries is 2-D only. 'Boutique' with display racks for note cards & small items in West Gallery foyer.
Open to	All Art Guild of Pacifica members. New members welcome. Dues: \$25/year.
Dates & Hours	First two weekends in December: Saturday & Sunday, December 4-5 & 11-12, 11am-5pm. Opening reception - Friday December 3, 7-9 pm (free).
Location	Sanchez Art Center, 1220 Linda Mar Blvd., Pacifica, CA 94044
Cost	East and West Gallery walls - \$50 for 4' wide space; \$100 for 8' wide space Main Gallery - sculpture, fine craft, wall art - \$75 for 4' wide area; \$150 for 8' wide area
	Inquiries about availability of space in Main Gallery: Nancy Russell (650) 359 3471 <agp.artguild@gmail.com>
Details	Locations in Main Gallery may be reserved in advance. Participating Sanchez studio artists will be assigned space immediately adjacent to their studios. Locations for all other artists in East & West Galleries will be assigned by lottery at time of installation. Artists are encouraged to be present as much as possible to promote sale of their artwork. New work may be substituted for sold work each day. Attendance is especially encouraged for Friday night reception. Quantity and layout of artwork within each artist space is completely up to each artist. All work in East & West Galleries must hang on walls or be displayed on narrow wooden L-brackets hung on walls (details available). No tables, baskets, bins, or other furniture will be allowed in front of the spaces.
Postcards	Postcards will be available for all participating artists. For a small additional fee, postcards with your own image will be available if you sign up before September 15.
Advertising	Print ads in Pacifica Tribune, San Mateo County Times, and Half Moon Bay Review.
Installation	Sunday, Nov 28, 1-5 pm & Monday, Nov 29, 5-9 pm. Participants will install their own work.
Boutique	Small items will be sold at boutique area in West Gallery. Note cards and postcards must be protected with plastic or cellophane, and labeled with artist name and price. For more information: Contact Daniele Derenzi <danielesphotos@msn.com>
Pricing	All work must have a visible wall label with artist name & price as well as an attached label on back with artist name & price.
Sales	Sales will be handled at sales desk in each wing, or artists may handle their own sales. No sales commission charged. Artists will be charged the 4% fee for credit card sales (\$25 minimum for credit card sales.)
Work Requirement	All participants will be required to work one 2-hr. shift with sales, hospitality, cleanup, or repainting. Participants are asked to also donate snacks and beverages for hospitality table during weekends.
Questions	Nancy Russell (650) 359-3471 <agp.artguild@gmail.com>
Signup Deadline	Thursday, September 15. Late signups - \$10 additional charge. Limited space. Sign up early to guarantee space.

Please send **fee payable to Art Guild of Pacifica** along with registration form below to

2010 Pacifica Open Walls / Open Studios, Art Guild of Pacifica, PO Box 582, Pacifica CA 94044

Artist Name _____

Address _____

City, Zip _____ Phone _____ Cell Phone _____

Email _____

Website _____

Art Medium(s) _____

East & West Galleries "Open Walls" (location to be assigned by lottery) <input type="checkbox"/> 4' wide space \$50 <input type="checkbox"/> 8' wide space \$100	Main Gallery - reserved space <input type="checkbox"/> 4' wide wall space for 2-D \$75 <input type="checkbox"/> 8' wide wall space for 2-D \$150 <input type="checkbox"/> 8' sq. area for 3-D or cases \$150	Postcards with your own image <input type="checkbox"/> Approx. \$15 per 100 standard cards (details available)
<input type="checkbox"/> New AGP membership \$25 <input type="checkbox"/> Renewal of AGP membership expiring before Jan 2011 \$25	<input type="checkbox"/> Pedestal rental \$15 each <input type="checkbox"/> Glass display cases \$35 & \$50 (only one each available) Call 650-359-3471 to reserve.	Sanchez studio artists <input type="checkbox"/> 4' wide space adj. to studio \$50 <input type="checkbox"/> participation fee without renting "Open Walls" space \$25